



MEDIA RELEASE

Virgin Active to Open Second CBD Club in Tanjong Pagar on 1st December

*Wide range of premium product offerings, innovations and exclusive facilities
to ensure there's something for everyone*

SINGAPORE, 7 November 2016 – After months of eager anticipation, Virgin Active has revealed 1st December as the opening date for its second club in Tanjong Pagar Centre, the newest landmark in Singapore's Central Business District. Situated on the sixth level of the integrated development business and lifestyle hub, Virgin Active Tanjong Pagar will feature a modern and polished look, offering a suite of premium products and services that will set a new standard for the industry.



Designed with its club members in mind, Virgin Active Tanjong Pagar will have an extensive range of the latest fitness equipment laid across a huge floor space of more than 30,000 square feet, with six workout zones and three studios offering up to 200 highly innovative group exercise classes each week. Virgin Active has kitted out its newest club with its renowned relaxation and recovery facilities, including a Himalayan salt inhalation room, steam

and ice rooms, and its iconic sleep pods. This follows Virgin Active's holistic approach to health and fitness, and in creating a space which delivers fitness, wellness and lifestyle experiences, meeting the needs and wants of both avid gym-goers and busy executives looking to unwind after a hard day's work.

Christian Mason, Managing Director, South East Asia, Virgin Active, said: "The health and fitness industry in Asia is rapidly evolving, with consumers becoming more educated and more discerning. The opening of Virgin Active Tanjong Pagar, as well as our third and fourth clubs in Marina One and Raffles Holland V, which are scheduled to open in 2017, offers Virgin Active a great opportunity to grow and develop its premium product offering, tailoring holistic health and lifestyle luxury experiences for our members.

"We are very excited for our club members and the general public to visit our new club and see for themselves the broad range of facilities they will have access to, some of which you will rarely find among fitness clubs here in Singapore and even the region. Each of our clubs have been designed to offer differentiated yet complementary experiences not available elsewhere, so our members will always be challenged when visiting a Virgin Active club and have something new to add to their workouts."

Virgin Active Tanjong Pagar will be the only club to offer high altitude training, and has a studio which can simulate conditions similar to exercising 3,000 metres above sea level. The first of its kind for any gym here in Singapore, high altitude training has been proven to improve the body's cardiovascular and respiratory systems and increase the rate of fat burning in the human body. In addition, the new club has a huge exercise studio that can easily accommodate 50 people at any one time. At 200 square metres, this will be Virgin Active's largest workout studio in South East Asia.

The club design for Virgin Active Tanjong Pagar exudes a sleek, modern and polished look, in alignment with the health and fitness chain's new logo and branding. Virgin Active also adopted an eco-friendly approach to its design, fitting its second club with high floor-to-ceiling windows that lets in lots of natural light while offering great views of the Marina Bay skyline, as well as energy-efficient lights and individual air-conditioning units. This strong focus on sustainability is a reflection of Tanjong Pagar Centre's goal of achieving overall energy savings.



To coincide with the opening of its second club, Virgin Active has recently increased its group exercise offerings and will be launching several more in the next few months. These classes, such as Barre powered by Bootybarre®, Broga® and POUND® Fit, are all designed to help members achieve their fitness goals. Additional information about these new classes can be found in Appendix A.

Virgin Active had earlier this year announced its plans to expand its operations in South East Asia, investing as much as S\$100 million to open eight to 10 new clubs in the next six years in Singapore. The opening of Virgin Active Tanjong Pagar and the recent announcement of Virgin Active's group exercise concept club in Raffles Holland V stand as testament to the group's commitment.

Virgin Active Tanjong Pagar is open seven days a week and is located at Tanjong Pagar Centre, 7 Wallich Street, #06-01, Singapore 078884.

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About Virgin Active:

Virgin Active is part of the Virgin Group, founded by Sir Richard Branson. Since opening its first club in the UK in 1999, it has since grown to become the leading international global health club operator with over 1.4 million members and almost 250 clubs spanning four continents and ten countries (South Africa, UK, Italy, Spain, Portugal, Australia, Namibia, Botswana, Thailand and Singapore). Virgin Active's purpose is to make exercise irresistible, by providing its members with leading expertise, superb innovation and the best clubs.

For more information about Virgin Active Singapore clubs, facilities and rates, please visit www.virginactive.com.sg or facebook.com/VirginActiveSingapore.

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APPENDIX A

List of New Group Exercise Workouts launched by Virgin Active

Barre powered by Bootybarre®

An innovative new class that delivers a fusion of classical ballet, Pilates, Yoga and dance to offer a fun, energetic workout that will tone, define and sculpt the whole body. The hour-long class is set to the latest upbeat, high energy chart hits and begins with a ballet conditioning warm-up, followed by a section focusing on arm strength incorporating light weights, and works the core and lower body with Pilates and classical ballet moves.

Launching in December 2016. Available only in Virgin Active Tanjong Pagar.

POUND® Fit

POUND® turns drumming into a full body workout that combines cardio, conditioning and strength training with Yoga and Pilates-inspired movements. Designed for all fitness levels, POUND® drastically improves your rhythm, timing, coordination, speed, agility, endurance, and musicality, while helping to slim the waistline and thighs.

Launching in December 2016. Available in both Virgin Active Raffles Place and Virgin Active Tanjong Pagar.

Broga®

This is for you guys. Broga® is Yoga designed especially for men, where it combines core-strengthening and muscle-toning Yoga postures with functional fitness exercises for an amazing workout. It also helps to reduce stress and improve your flexibility.

Launching in January 2017. Available in both Virgin Active Raffles Place and Virgin Active Tanjong Pagar.

Forrest Yoga

Forrest Yoga is modern style of Yoga developed by Ana Forrest that works towards reversing problems like poor posture, back and neck pain. Using creative and intelligent asana sequencing, it teaches you how to breathe fully and deeply, building strength and flexibility in body, mind and spirit.

Classes now available only in Virgin Active Raffles Place.

Pop Pilates

POP Pilates is a high energy class that leaves no muscle untouched. Taking group fitness to a whole new level, it combines classic Pilates exercises with choreographed moves and is set to the beats of the latest top of the charts pop music hits for an equipment-free, total body workout. Fun and effective, it's a dance on the mat.

Classes now available only in Virgin Active Raffles Place.