



MEDIA RELEASE

VIRGIN ACTIVE REACHES MILESTONE WITH THE OPENING OF VIRGIN ACTIVE MARINA ONE

Located in Singapore's Marina Bay Financial District, Virgin Active's third flagship CBD club will feature several firsts not available in any other fitness facility in Singapore – an indoor heated swimming pool and indoor climbing wall

SINGAPORE, 22 March 2018 – International health and fitness club operator Virgin Active has a couple of causes for celebration when the doors to its newest club, Virgin Active Marina One, swing open this weekend. In addition to the club being the final component of Virgin Active's core trio of flagship clubs in Singapore, the opening of Virgin Active Marina One also marks a key achievement for the brand – it would signify that Virgin Active has reached the halfway point of fulfilling its commitment to launch eight to 10 clubs in Singapore by 2022.



Virgin Active Marina One has workout options for everyone, including those who prefer a more traditional approach of using free weights

Located in Marina Bay's landmark mixed-use development, Virgin Active Marina One is Virgin Active's latest flagship club and has an expansive floor space of 26,000 square feet over two floors, offering members brilliant views of Singapore's iconic skyline as they work out. Reflecting a design that harmoniously blends with the lush tropical greenery it sits in, Virgin Active Marina One has the same studio offerings that have helped to define the holistic Virgin Active experience in Virgin Active Raffles Place and Virgin Active Tanjong Pagar, its two other flagship clubs. These three clubs are all set in the city-state's commercial and financial hub, within close proximity to each other.

"The completion of our Marina One flagship club is the exciting next step in Virgin Active's ambition to introduce unique and cutting-edge fitness club concepts to Singapore, in particular our target audience of professionals working within the new financial district. Virgin Active always strives to engage its members via innovative features and create for them spaces to find sanctuary away from the hustle and bustle of a corporate lifestyle, to help them achieve their health and wellness goals. Our members can expect no less with Virgin Active Marina One and might even be delighted when they find out what awaits them when the club officially opens," commented Christian Mason, Managing Director, South East Asia, Virgin Active.

Similar to Virgin Active Raffles Place having a Cycle Studio that delivers immersive workout experiences as well as a full suite of amenities in its Relax and Recovery Zone, and Virgin Active Tanjong Pagar having a high performance studio that can simulate high altitude training conditions of up to 3,000 metres above sea level, Virgin Active Marina One will have the eponymous honour of having both an indoor climbing wall and an indoor heated swimming pool – a boast that no other gym in Singapore can make.

"When planning for all three of our flagship clubs, we made sure that we secured prime locations that will give us the largest captive base of prospects," added Mason. "Furthermore, we wanted to ensure that our members had options in how they work out with us, especially since their memberships offer them full access to any of our clubs in Singapore and around the world. We designed for each of our flagship clubs to have differentiated and unique offerings that not just complement but also strengthen the network of offerings that Virgin Active has been known for since entering the Singapore market in 2013."

Standing at a staggering height of 10 metres, the climbing wall at Virgin Active Marina One is the tallest of such facilities to be found in the Central Business District and is a sight to behold. With automatic belaying lines that allow for a total of four climbers to make their ascent at any one time and varying levels of difficulty to vex even the most seasoned climber, the climbing wall adds an engaging and interactive element to a member's workout, as they challenge themselves to become fitter and more agile.



The climbing wall at Virgin Active Marina One, which stands at 10 metres in height and has several automatic belaying lines for members to use when scaling it

Another benefit is that with the climbing wall being built within the club's premises, members are also shielded from any inclement weather, ensuring that their exercise regimes are not disrupted. This same benefit also extends to members keen to go for a swim at Virgin Active Marina One, the only fitness facility within the Central Business District to have an indoor heated swimming pool. With three lanes and measuring 20 metres in length, members are guaranteed a full-body cardiovascular workout using the pool. Alternatively, they are welcomed to recuperate and take a dip in the hydrotherapy pool or lounge on the available deckchairs after a demanding workout session.

The launch of Virgin Active Marina One comes following a rapid succession of club openings for Virgin Active in Singapore, having launched Virgin Active Active Tanjong Pagar in late 2016 and Virgin Active Holland Village, its first boutique studio concept club, in May last year. Virgin Active club members can look forward to using the facilities and amenities at Virgin Active Marina One from 24 March 2018 onwards, and the opening of Virgin Active's second boutique studio club offering in the second quarter of the year.

Virgin Active Marina One is located on the second level of The Heart at Marina One and will operate seven days a week. For a look at the Club's features and highlights, click on this link:

<http://bit.ly/ViewMarinaOne>

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About Virgin Active

Virgin Active's first club opened in the UK in 1999 and is part of the Virgin Group, founded by Sir Richard Branson. Since then it has grown to become the leading international global health club operator with 1.1 million members and close to 240 clubs spanning four continents and eight countries (South Africa, UK, Italy, Australia, Namibia, Botswana, Thailand and Singapore). Virgin Active's purpose is to make exercise irresistible, by providing its members with leading expertise, superb innovation and the best clubs. For more information about Virgin Active clubs, facilities and rates in Singapore, please visit www.virginactive.com.sg or facebook.com/VirginActiveSingapore.

For information about our clubs around the world, visit www.virginactive.com.

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